



Ducati Code (if in possession):			
Name:			
Surname:			
Date of Birth:			
Address			
Post code:	Town:	Country:	
E-mail:			
Telephone No.:			
Mobile phone:			
Motorcycle owned:			
brand:		model:	
Purchased:			
new	<input type="checkbox"/>	second hand	<input type="checkbox"/>

Information Note pursuant to Art. 13 of L.D. 196 dated June 30th 2003 - Personal Data Protection Code.

The personal data provided will be processed by the Data Controller, Ducati Motor Holding S.p.A., with headquarters in Bologna, Via Cavalieri Ducati n. 3, Bologna, Italy (hereinafter referred to as the "Ducati"), by the Chief Processor Mr. Gabriele Del Torchio, domiciled for the purpose at the Ducati headquarters, and the other subjects specifically designated by Ducati using paper, data processing and telematic systems, in compliance with what required by L.D. n. 196 dated June 30th 2003 – Personal Data Protection Code, for the following purposes:

(i) to allow Ducati to send the welcome kit annually to the Interested Party, every year the Interested Party is a qualified Desmo Owners Club (DOC) Official Club member and therefore to allow for all the relative activities involved in sending the kits, further to anonymous statistical surveys. For these exclusive purposes, your data may be communicated by Ducati to other Ducati Group companies, Ducati subsidiary companies, companies with whom Ducati has specific contracts (i.e. shippers and couriers) and companies which are part of the distribution network (such as branches, importers, distributors, dealers, workshops), which may have their headquarters outside the EU and, in this case the data will be processed exclusively for the above indicated purposes; personal data will be accessed by the Chief Processors and the Designated Officers appointed by Ducati and the above mentioned subjects. Personal data will not be subject to dissemination;

(ii) to allow Ducati to conduct market surveys, customer satisfaction surveys, promotional activities and marketing information. For these exclusive purposes, your data may be communicated by Ducati to other Ducati Group companies, Ducati subsidiary companies, companies with whom Ducati has specific contracts (i.e. companies specialized in market survey or data processing services) and companies which are part of the distribution network (such as branches, importers, distributors, dealers, workshops), which may have



their headquarters outside the EU and, in this case the data will be processed exclusively for the above indicated purposes; personal data will be accessed by the Chief Processors and the Designated Officers appointed by Ducati and the above mentioned subjects. Personal data will not be subject to dissemination.

The provision of personal data is optional for the purposes illustrated under item (i), this is not governed by a regulatory obligation, but it is necessary in order to be able to register the member and send the relative welcome kit. If the personal data indicated as "compulsory" is not provided on the registration form, it will not be possible to complete the procedure and send the relative welcome kit.

The provision of personal data is optional for the purposes illustrated under item (ii), this is not governed by a regulatory obligation: if this data is not provided, it will simply entail that Ducati will be unable to contact you during market research, customer satisfaction surveys, and will be unable to send you promotional and marketing information.

As an Interested Party you are entitled to exercise the rights foreseen by Art. 7 of L.D. 196 dated June 30th 2003. For further information on how to exercise such rights and for a complete list of the officers designated by Ducati for the processing of personal data, please phone +39-051-6413423, the free phone n. 800.55.30.66 (Italy only) or send an e-mail to contact_us@ducati.com, or a fax to +39-051-6413268.

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In your capacity as the Interested Party, I hereby declare I fully acknowledge all the information provided in this Information Note and the contents of Art 7 of L.D. n. 196 dated June 30th 2003 below, and

- I grant my consent for the processing of my personal data for the purposes indicated under section (i) of the Information Note (sending of the DOC Welcome Kit);
- I grant my consent for the processing of my personal data for the purposes indicated under section (ii) of the Information Note (marketing information, market research and customer satisfaction surveys by Ducati)

[Place] _____, [Date] _____

[Signature] _____



Art 7 of L.D. n. 196 of 30.06.03
PERSONAL DATA PROTECTION CODE

Title II - Rights of the Interested Party

Art. 7 Rights to access personal data and other rights

1. The Interested Party has the right to request confirmation as to whether or not personal data concerning you exists, regardless of their being already recorded, and communication of such data in an intelligible form.

2. In particular, the Party has the right to obtain indications on :

- a) the source of the personal data;
- b) the purpose and processing methods;
- c) the logic applied to processing if the same is carried out with the use of electronic means;
- d) the personal data of the Data Controller, the persons in charge and the designated representatives pursuant to Art. 5 paragraph 2;
- e) the subjects or categories of subjects to whom the personal data may be communicated or who may become aware of such data in their capacity as Representatives for the Country, Chief Processors or Designated Officers;

3. The Party has the right to obtain indications on :

- a) the updating, rectification or, where interested therein, integration of the data;
- b) the erasure, anonymisation or blocking of data that have been processed unlawfully, including data whose retention is necessary for the purpose for which they were collected or subsequently processed;
- c) certification to the effect that the operations as per items a) and b) have been notified, as also related to their contents, to the entities to whom or which the data were communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared to the right that is to be protected.

4. The Interested Party is entitled to refuse total or partial:

- a) processing of his personal data, for legitimate reasons, despite them being relevant to the purpose of the collection;
- b) processing of his personal data for the distribution of advertising materials or direct sales or for market research or business communications.